

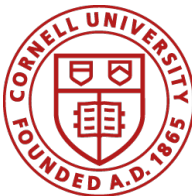
Newsletter At-A-Glance:

- Customer Research Highlight
- Thierry Brillou Joins TA ElectroForce
- New! Lifetime Support Plans for ElectroForce Systems
- Free Online WinTest Training Session

**Customer Research Highlight - Dr. Jonathan Butcher, Cornell University**

*Research investigates impact of hydrogel photocrosslinking variables on mechanical properties and cell viability*

We would like to take this opportunity to congratulate Dr. Jonathan Butcher and the members of his Cardiovascular Developmental Bioengineering Lab for a new paper that was recently published. In April, the Annals of Biomedical Engineering published (online) research from the group titled *Optimizing Photo-Encapsulation Viability of Heart Valve Cell Types in 3D Printable Composite Hydrogels*. Dr. Butcher, associate professor in the Meinig School of Biomedical Engineering at Cornell University, and his research team have a number of projects underway to investigate the influence of mechanical forces on the development of cardiovascular tissues, specifically heart valves. The long term goals of the Butcher lab are to discover novel disease paradigms and regenerative strategies.



To read the abstract of the publication or access the full paper, [click here](#). If you would like to learn more about Dr. Butcher's research, visit the [Butcher Lab website](#).

We are always interested to learn more about our customers' research. If you have new research that you would like us to be aware of, please let us know by [emailing us](#).

**Thierry Brillou Joins the TA ElectroForce Team**  
*New Addition to Worldwide Sales Team for Southern Europe*

We are excited to announce that Thierry Brillou has joined the TA ElectroForce team as a Territory Representative (TR) covering southern Europe (including France, Italy, Spain, Portugal and the French-speaking part of Switzerland). Thierry comes to us after spending the last 10 years at SETARAM Instrumentation, a company providing thermal analysis & calorimetry solutions. Previously, he worked at Jeulin Instrumentation where he held the role of product manager for their physical testing product line. Thierry holds a degree from Paris 6 University in Molecular Biophysics, and a Master's Degree in Management of Innovation.

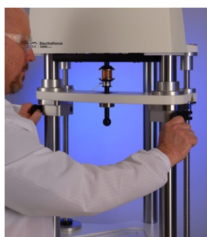


To connect with Thierry, see the link to our [worldwide sales offices page](#) and select the *ElectroForce Contacts* tab.

**TA Lifetime Support Plans Now Available for ElectroForce Test Instruments**

*Service plans include calibration, training, and software updates*

For the first time, TA Instruments is offering new customer support plans for ElectroForce test instruments. The Lifetime Support Plan (LSP) offers comprehensive service benefits and is comprised of an annual Performance Maintenance Visit, which includes full calibration of all sensors, a refresher training class and other maintenance checks, as well as software updates and unlimited service repair visits. The Lifetime Support Plan provides you with the best coverage at the lowest price. Normally the LSP is only available on systems that are still within warranty, however, for a limited time we are extending this offer to qualified customers who have kept up-to-date on routine system calibrations. Contact your TA sales or service representative for more info and to check eligibility. Alternate support plans and à la carte service options are also available, depending on your system's eligibility.



[Click here](#) to see more information about the Lifetime Support Plan.

**Next Online WinTest® Training Session - June 14**  
*Reserve your spot for the next training session*

Are you just starting out with WinTest software? Do you need a quick refresher because it's been a while since you last used an ElectroForce test instrument? Or are you simply interested in learning about all of the new features in our latest version of WinTest (v7.2)? The next opportunity to participate in an online training session will be June 14 at 10:00 AM CST. There is no cost to participate in these training sessions!



To register for the next event, [click here](#).

Keep up with the latest news every day! Follow us on social media:



**CURRENT PROMOTIONS**

SAVE up to 25% off!



Upgrade to TA ElectroForce technology and save up to 25% off!

[Learn More](#)

**UPCOMING CONFERENCES**

**SEM XIII International Congress**  
June 6 - 9, 2016



The [SEM 13th International Congress](#) is being held in Orlando, Florida at the Hilton Orlando Lake Buena Vista. This year's theme is **Dynamic Behavior: Integrating Experimental Mechanics**. We will have a **3100** in booth 16 to demonstrate the suitability of ElectroForce test instruments for dynamic characterization of materials.

**Summer Biomechanics, Bioengineering and Biotransport Conference**

June 29 - July 2, 2016



TA ElectroForce is proud to be exhibiting at the [2016 Summer Biomechanics, Bioengineering, and Biotransport Conference](#). SB3C takes place in National Harbor, Maryland at the Gaylord National Resort & Conference Center. We invite you to meet with us there and learn more about our test instruments which are ideally suited for biomaterials and tissue research.

**TERMIS EU**

June 28 - July 1, 2016



The [2016 TERMIS EU](#) conference will take place in Uppsala, Sweden beginning at the end of June. The theme for this year's meeting is "Towards Future Regenerative Therapies". We invite you to visit with us (Booth E2:05) and learn more about our BioDynamic test instruments, which provide simultaneous stimulation and characterization to 3D tissue-engineered constructs in a sterile environment.

