

Newsletter At-A-Glance:

- ElectroForce Relocation Announcement
- New Members Join the ElectroForce Team
- DuraPulse™ Systems Find New Homes
- Save the Date! - Online WinTest® Training
- LIMITED TIME - Package pricing on DSC & TGA systems!

TA ElectroForce Moves to New Location

New facility includes expanded lab space and production area

We are excited to announce that TA ElectroForce has moved into a new expanded facility just a short distance from our previous location. As 2015 drew to a close, we were busy moving into our new space, which offers a larger applications lab, a dedicated training room, and an expanded production area. If you happen to be in the Twin Cities area, we would love to have you come and visit.



To read our full press release and see our new address, [Click Here](#).

Introducing Gerry Sanabria and Dr. Sascha Peter

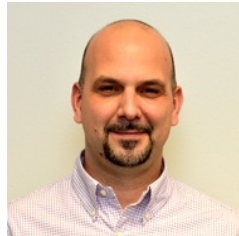
Two additions to our worldwide sales team

We would like to take this opportunity to introduce you to two of our newest sales team members. Gerry Sanabria will be supporting the western United States and Canada, including California, Nevada, Washington, Oregon, Alaska, Hawai'i, British Columbia, and Yukon Territory. Gerry holds a degree in Biomedical Engineering from Boston University. His past experiences include providing solutions for the preservation of blood based cells and biomarkers as well as implantable telemetric physiologic monitoring systems to leading biotechnology companies.



Gerry Sanabria

To connect with Gerry, please go to our [Americas Sales Offices Page](#).



Dr. Sascha Peter

Sascha Peter has a Ph.D. in chemistry from The Goethe University of Frankfurt. After beginning his career in bioanalytic instrumentation, Sascha has more recently been working in the mechanical and thermal analysis solutions (rheology and calorimetry) market. Sascha will be responsible for central Europe, including the countries of Germany, Austria, Poland, Slovakia, the Czech Republic, and the German-speaking part of Switzerland.

To connect with Sascha, please link to our [European Sales Offices Page](#).

Customer Highlights

Three labs now have DuraPulse™ Heart Valve Durability Systems



The DuraPulse heart valve durability test instrument, one of ElectroForce's newest products, has found three new homes. A DuraPulse 6-station system will reside with the **Structured Materials Group** in the Department of Chemical Engineering and Biotechnology at the University of Cambridge (Cambridge, UK). A 4-station DuraPulse has made its way a short distance down the highway from our facility into the **Cardiovascular Diseases Lab** at the Mayo Clinic in Rochester, MN. Another system is located at Exponent in Philadelphia, PA, and will enhance their cardiovascular device testing services. The system is featured in Exponent's **December 2015 Medical Device Bulletin**.

[Click Here](#) to learn more about the DuraPulse.

Online WinTest® Training Schedule

Sign up now to reserve your spot for the next training session

To deliver on our promise of Above & Beyond™ support, we continue to offer free online WinTest training that is available to all of our customers. This is an excellent opportunity to train new users on the basic features of WinTest software, or to give yourself a quick refresher if you haven't used WinTest in a while. The next opportunity to participate in an online training session will be February 23rd.



To register for the next training session, [Click Here](#)

CURRENT PROMOTIONS

The Best Performance at the Best Price.



For a limited time, get special package pricing on select Q Series and Discovery Series Thermal Analysis systems.

[Learn More](#)

UPCOMING CONFERENCES

MD&M West

Feb. 9 - 11, 2016



Stop by our booth (830) at MD&M West in Anaheim from February 9th through the 11th to see a demonstration of the DuraPulse heart valve durability test instrument.

Orthopaedic Research Society

March 5 - 8, 2016



ElectroForce will be participating at ORS (booth 405) in Orlando, FL and engaging with the world's leading orthopaedic scientists. If you will be presenting research that was conducted with an ElectroForce instrument, please contact Jason Lusk at jlusk@tainstruments.com so we can highlight your research on a poster to be displayed in our booth.

SPIE

March 20 - 24, 2016



Las Vegas, NV is the host of this year's SPIE Smart Structures/NDE conference. Stop by our table and ask for a demonstration on the table-top ElectroForce 3100 test instrument.

