"The Eye" page is not formatted properly. See dev server page for example.
PROJECT DIG

We at Philly2Philly.com want to wage war on the rampant job losses by introducing Project Dig. Our readers will accept a worker who has suffered a job loss. The worker will have their profile posted on the Project Dig page, which will include their picture and a brief explanation of why they lost their job. It is then up to our readers and the staff at Philly2Philly.com to decide time out of their schedules to find resources that can help these people find jobs. The idea is to utilize all resources they can to dig up job leads. We will then contact them with the leads we receive. After that person finds a job, they will return the favor and find an unemployed person a job. We encourage our readers and staff to take a little time and dig. One worker, one life, one day at a time.

SUBMIT YOUR PROFILE

Tell us your story. If you would like your profile to be posted, send an email to politics@philly2philly.com

Change email address to politics@philly2philly.com

PROFILES

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Council, Nutter Miles Apart on Tax Policy

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View Archives

YO PHILLY!

A news magazine format web series that offers a funny and irreverent look at what's going on inside Philadelphia sports, entertainment, culture, and politics.

Read more

PROJECT DIG

We at Philly2Philly.com want to wage war on the rampant job losses by introducing Project Dig. Our readers will adopt a worker who has suffered a job loss. The worker will have their profile posted on the Project Dig page, which will include their picture and a brief explanation of why they lost their job. It is then up to our readers and the staff at Philly2Philly.com to devote time out of our schedules to find resources that can help.

The idea is to utilize any spare time we have during our job losses. We encourage our readers and staff to take a little time and dig.

One worker, one hire, one day at a time.

Read more

Are these images editable in the CMS?

PHILLY'S PHINEST

A news feature chronicling the lives of some of Philadelphia's public servants, entrepreneurs, and people making a difference in the Philadelphia community. We think it's imperative that everyday workers in Philadelphia have an outlet to make a name for themselves in the city by working hard and persevering. Philly's Phinest will be a monthly feature that will accentuate their positive achievements, and focus on the perspectives of these people who are making a difference.

Read more
Sports Feature
Test test test
more

THE EYE
A compelling sports blog written by the mysterious "Eye," the all-seeing and all-knowing expert on what's happening in Philly sports, even before it happens. Reports from "The Eye" will vary upon the news and corresponding seasons of Philadelphia's sports

PHILLY TEAMS
PHILLIES
PHILS' STREAK SHATTERED BY AARON HARANG
When was it over? At least not before the game.

What happened to the other rss feeds? Flyers, Eagles and Sixers?

FEATURED BLOGS
Copy that supplies context to the Featured Blogs listed on the Homepage will appear here. Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Sports Blog Link 1
Submit a Blog

Remove the blog link

SPORTS BLOG TITLE TBD
Our goal is to have the highest-viewed sports blogs in the Philadelphia market. We will use media connections and our already strong relationships with those inside the team to provide complete and exclusive coverage of the city's favorite teams, including the college sports teams of the city.

Read more

YO! philly
"Yo, Philly" is a blog series that offers a funny and irreverent look at what's going on inside Philadelphia sports, entertainment, culture, and politics.

Read more

COMMENTS OR IDEAS
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sports@philly2philly.com

Eagle's Blog
First Eagles Post
this is a front page item

This should not be here. see design page 11
In order to become the preferred online destination of the Philadelphia area, we will strive to appeal to many demographics. Philly2Philly.com is an innovative online destination that will not only give readers an escape, but also capture the spirit of the city of Philadelphia. In addition to providing readers with up-to-date content focusing on the best sports, entertainment, culture and politics that the city has to offer, we will place an emphasis on everyday people from the perspectives of everyday people.

Philly2Philly.com is not just a website... It’s an experience.
Benefits of Getting on Board with Philly2Philly

Philly2Philly.com was chosen from 200 companies by St. Joseph’s University’s Marketing Department for the site’s preliminary marketing:

- Close established relationships with the print, radio and television broadcast industries
- Maximum reach established by a variety of new and existing ideas
- Aggressive cross-marketing that will make Philly2Philly visible in prominent locations around the city of Philadelphia
- A fraction of the cost of other sites on the web
- Memberships into an exclusive growing club of businesses that will be recognized not only as leaders but top notch in their field.

Advertising Packages

Add caption: "FREE FIRST MONTH WITH PURCHASE OF ADVERTISING PACKAGE."

Add caption: "First show is free, with second episode of the month $100."

Setup contact form - see wiki for specific form fields

"In the Neighborhood" Slideshow

This section will enthrall ads that are 200 x 170 pixels in size and will be billed on a 7-day basis per 10,000 impressions.

The cost for ads in this section will be $150 per week.

We will always have a 6 ad rotation with 12 total ads. So, if you visit the homepage, you’ll see just 6 ads at one time, but if you refresh, you’ll see another 6 ads in this slideshow.

The benefits of this slideshow are tremendous!!

For one, it will give the readers 12 different things to do throughout the week and the weekend. And remember, as our site increases in size and presence, we will most likely increase the rotation of ads to 18 or 24.

Setup contact form - see wiki for specific form fields

Featured Blogs

Philly2Philly.com has yet another source of advertising revenue, our unique “featured blog” products. We are going to market this to bloggers out there who are trying to get noticed in the ever changing blogosphere. Blogging is the future of the internet and we will capitalize on its ever changing and vast community.

We will have a "Showcase" on our homepage and each of the categories, which will be a highly visual slideshow of various "featured" blogs. This will be premier real estate placement in which bloggers will indeed have to pay for prime viewing and location. The following are the cost breakdowns to get into the "Showcase" on the homepage.

You can purchase a 3 month introductory rate to have your blog featured in the showcase for $9.90 per month.

Setup contact form - see wiki for specific form fields